Youth Employment Status

Youth who need employment include

- Unemployed female youth: 1,220,000
- Unemployed aged 18-25: 1,150,000
- Unemployed rural youth: 1,150,000
- From low income households: 750,000
- With low or no education: 255,000
- Unemployed with tertiary education: 18,000

67% of Kenya’s youth (15-29yrs) are unemployed or under-employed (World Bank 2016)

Rationale for Youth Apprenticeship in Agriculture

Why involve youth in Agriculture?

- Heterogeneity ==> Diversity
- Technological savviness ==> Innovation
- Learning and practicing ==> Mentorship
- Climate change response ==> Resilience
- Policy alignment ==> Inclusiveness

Why integrated apprenticeship?

- Inter-generational partnerships
- Retention in agriculture
- Experiential learning
- A knowledge-based economy
- Improved wages
- Rebranding culture
- Resilience
- Inclusive policies

Obstacles to engaging youth in agriculture

- Unattractiveness
- Inadequate skills and knowledge
- Lack of mentors and role models
- Inadequate finance
- Low wages
- Labor-intensity
- Uncoordinated policies

Policy Recommendations

- Access to apprenticeships
  - Enhance inclusivity for diverse youth
- Attractiveness of apprenticeships
  - Reforming policy on curriculum and accreditation
- Governing apprenticeships
  - Developing a coordinated approach of youth employment programmes at the county level
- Financing apprenticeships
  - Creating an apprenticeship fund to support employers and apprentices in agriculture
- Monitoring, Evaluation and Learning
  - Enhance learning from past youth funded projects
The Apprenticeship Pathway: Preparing Kenyan Youth for Jobs in the Agriculture Sector

**AGRICULTURE IN KENYA**

Agriculture contributes by more than \( \frac{1}{4} \) to Kenyan economy (GDP)

It provides more than 18% of formal employment in Kenya

---

**Emerging policy opportunities in the agriculture sector**

- TVET education
- Growing youth population
- Rising middle class urban population
- Value Chain investments
- Food markets (global & regional)
- Consumption patterns

**Under-exploited opportunities in agriculture sector**

- Diversification
- New markets
- Climate-smart agriculture
- Post harvest technologies
- Partnerships
- Risk capital
- Mentoring

---

*The Apprenticeship Pathway: Preparing Kenyan Youth for Jobs in the Agriculture Sector*